

# THE GLOBONAUT MANIFESTO

2018–2019



## OUR MISSION

Globonaut is an open storytelling platform where a crew of curious explorers share their ways of seeing the world. Culture, nature, and travel are our central themes. We always aim to dig a little deeper and tell the stories that often go unnoticed, no matter how big or small.

Globonaut (*glɒʊbəʊnɔ:t*), *noun*: 1. inquisitive earthling that examines one's time and place in the world; 2. curious explorer of the Earth's natural and cultural environments.

## OUR KEY VALUES

- 🖥️ Offering a safe space across borders to collaborate as a crew of curious explorers from around the world.
- 🗣️ Freedom to develop creative content skills like writing, photography, video, and editing.
- 💡 Shedding light on underexposed topics within the cultural world, including the travel industry.
- 🌍 Telling the stories that can make a difference in somebody's world view, no matter how big or small.
- ✍️ Providing a healthy balance of diverse genres with a mix of in-depth and light-hearted content.

## OUR MAIN GENRES

- ✓ (Photo) stories, like: [The Most Magical Myths and Legends from the Dolomites](#)
- ✓ Travel guides, like: [5 Fantastic Reasons to Visit São Paulo in Brazil](#)
- ✓ Themed collaborative projects, like: [The Love Letter Project](#)
- ✓ Interviews, like: [Meet the Woman Who Hitchhiked Across the World](#)
- ✓ Essays and opinion pieces, like: ['Schwarzfahren' and The Fare-Dodging Gamble](#)
- ✓ Light reads, like: [9 Good Books to Read While Travelling](#)

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